




IBTTA
2011
★ **BERLIN** ★

★ EARLY BIRD REGISTRATION **\$100 DISCOUNT**. REGISTER BY AUGUST 26, 2011 ★

IBTTA 79th Annual Meeting & Exhibition

Making the Difference

September 11-14, 2011
InterContinental Hotel
Berlin, Germany



ANNUAL MEETING KIT

- ★ Preliminary Agenda
- ★ Technical Tours & Special Events
- ★ Hotel & Travel Information
- ★ Exhibitor & Sponsorship Opportunities
- ★ Registration Information

HOSTED BY:



Federal Ministry
of Transport, Building
and Urban Development

Make Plans to Join IBTTA in

Table of Contents

Meeting Highlights	4
Technical, Sightseeing and Post Tours	6
Schedule-at-a-Glance	11
Preliminary Agenda	12
Hotel & Travel Information	19
Attendee Registration Form	20
Sponsor Information	21
Exhibitor Information	22



Berlin is considered by many to be one of the most exciting and vibrant cities in all of Europe. The capital city and one of the sixteen states of the Federal Republic of Germany, it has a population of 3.4 million and is the country's largest city. Berlin is one of the most influential centers in European politics, culture and science. It serves as an important hub of continental transportation and is home to some of the most prominent universities, sporting events, orchestras and museums. The rapidly evolving metropolis enjoys an international reputation for its festivals, contemporary architecture, nightlife and avant-garde arts. Being a major tourist center and home to people from over 180 nations, Berlin is a focal point for individuals who are attracted by its liberal lifestyle, urban eclecticism and artistic freedom. West Berlin remained a West German enclave surrounded by the Berlin Wall from 1961-1989. Following the reunification in 1990, the city regained its status as the capital of Germany. To learn more about the historical significance of the city and what Berlin can offer to you, visit <http://tourist.visitberlin.de/en>.

About our Hosts



Modern transport policy encompasses all modes of transportation: roads, railway infrastructure, waterways and air traffic. Only a modern, high capacity and efficient transport infrastructure network is in the position to guarantee mobility today and in the future. Ensuring mobility as the foundation of Germany's economic success is therefore the central objective of the Federal Government's transport policy. The construction and maintenance of infrastructure are not, in themselves, a means to an end. Mobility must not lead to a waste of natural resources at the expense of man and nature. The Federal Government's aim is for all modes of transport to form an efficient and modern overall transport system. As a result of this, regions of high traffic density can be relieved, creating development opportunities for structurally weak areas at the same time. Innovative system solutions, such as an overall transport system, also ensure increased traffic safety on roads, rails, water and in the air." www.bmvbs.de



In January 2005, Toll Collect began operating the world's first satellite-based truck toll system. Thousands of trucks from all over Europe pass through Germany – especially on the motorways. The charges for the use of German toll routes are accurately charged by Toll Collect to the transport companies, and the funds collected are immediately transferred to the German Treasury – 24 hours a day, 365 days a year. Toll Collect also makes the required technical equipment available to the German Agency for Goods Transport (BAG) to enable the Agency to carry out its toll enforcement mandate. From the inauguration of the toll, Toll Collect has been a reliable partner of the German Federal Government. However, Toll Collect's focus is not simply on implementing the statutory and contractual mandates of the German

Government but on customers' concerns, privacy and operational procedures, such as the various ways of paying and paper-free data transfer. www.toll-collect.de

ON THE COVER

The Reichstag, the seat of the German Parliament, is one of Berlin's most historic landmarks. Want to see it up close? Be sure to sign up for Sunday's sightseeing tour. See page 7 for details.

Berlin, Germany!



3 Reasons Why You Should Join Us in Berlin



Each one of us can look back on our careers and identify turning points – instances that were pivotal in advancing us professionally. They are the events we mentally circle on our personal timelines; events we know made the difference.

Making the Difference is my call-to-action as IBTTA president, and there is no better place to achieve it than at the 79th Annual Meeting and Exhibition. Ask any of the more than 800 people who participated in last year's annual meeting. They will tell you it was one of the most invigorating, enlightening and enjoyable conferences they have ever attended.

This year, the Annual Meeting and Exhibition will be held on September 11-14, 2011, in Berlin, Germany. If the destination itself isn't enough to convince you to register, let me give you three more reasons:

Content. The tolling industry's thought leaders will discuss the most pressing topics in the field. Learn about India and other emerging markets. Find out why Europe's use of distance-based charging is on the rise. Hear first-hand how standardization and IT components are shaping the worldwide industry, and discover the best sources of alternative project financing and how business is being conducted around the world.

Reach. This is the world's largest, most significant toll industry gathering. Meet delegates from around the globe – every discipline and role in toll facility operations and governance will be represented. In four days, you will tour the world of tolling, collecting pages of best practices and innovative ideas to apply at your own organization.

Contacts. This is the ultimate networking event. Bring plenty of business cards. If one of your goals is to increase the number of people you know in the worldwide tolling industry, you will not leave empty-handed.

It will be an incredible event and all of the credit goes to our annual meeting planning group and our gracious hosts, Toll Collect and the Federal Ministry of Transport, Building and Urban Development. They have worked tirelessly preparing for our visit – even going so far as to secure a mascot, Tolly. Designed in honor of our meeting, Tolly is part of Berlin's popular "bears on parade" street art exhibit.

Join us in Berlin and I guarantee it will *Make the Difference* in your career, your organization and the industry.

See you there!

Frank McCartney
Executive Director,
Delaware River Joint Toll Bridge Commission,
New Hope, Pennsylvania
IBTTA President

About "Tolly" IBTTA's Berlin Buddy Bear

The story of the Buddy Bears started with an artistic event in Berlin in 2001. Inspired by the idea of bringing art in the streets of a metropolis like the cow parade in Zurich and New York, the initiators of the Buddy Bears, Klaus and Eva Herlitz, decided to start a street art project in Berlin.

The IBTTA Berlin Buddy Bear, Tolly (pronounced Toll-ee) was painted by an artist, Sabine Herrmann and was art directed by Toll Collect. In addition to being a fan of ORT (he has no toll booth on his motorways!), Tolly is very friendly and can't wait to see you in Berlin in September. When walking the streets of Berlin, you will run into many Buddy Bears, so keep your eyes open!

Tolly's name is the result of a competition among the employees of Toll Collect. Thanks to Toll Collect GmbH for affording us our very own Bear to represent our 79th Annual Meeting & Exhibition.

For more information on Buddy Bears, visit:
www.buddy-baer.com.



Meeting & Exhibition Highlights

Keynote Speaker



BARONESS SUSAN GREENFIELD

*Expert on the Human Mind and
Renowned Brain Researcher*

**Presentation: *The Brain of the Future –
the Impact on Everyday Life***

Monday, September 12

Susan Greenfield is a scientist, writer, broadcaster and member of the House of Lords. She is Professor of Pharmacology at Lincoln College, Oxford University. With a well earned reputation as one of the most influential women in the world, she is an outstanding keynote speaker on change and tomorrows' people. She has deeply insightful perspectives on the effects of scientific and technological advancements on the human race as well as business management and leadership. Susan Greenfield was included as one of the 50 most powerful women in Britain by *The Guardian* and has also made a wide range of broadcasts on TV and Radio particularly for the BBC's *Tomorrow's World and Innovations*. In addition she writes a column for *The Independent* as well as regularly contributes to a number of national newspapers including *The Times* and *The Telegraph*.

Featured Speaker



JAN MÜCKE

*Parliamentary State Secretary
The Federal Ministry of Transport,
Building and Urban Development*

Tuesday, September 13

Jan Mücke is Parliamentary State Secretary at the Federal Ministry of Transport, Building and Urban Development. After his law studies at the Technical University in Dresden, Secretary Mücke started his career as an independent real estate manager. He enlisted in the party of Saxon young liberals "Jungliberale Aktion Sachsen" in 1993, was assistant district chairman of the FDP in Dresden, became a member of the state executive committee in 2000, and moved on to become Secretary of the FDP Parliamentary Group in the Saxon Parliament in 2004. He has been a member of the German Parliament since 2005 and was appointed as Parliamentary State Secretary at the Federal Ministry of Transport, Building and Urban Development in 2009. For more information about the Ministry, visit: www.bmvbs.de.

Opening Event at Axica

(at the Brandenburg Gate)

Sunday, September 11

6:00pm – 11:00pm

Included in registration fee

Join your friends and colleagues as we celebrate the opening of IBTTA's 79th Annual Meeting & Exhibition with an elegant event at Axica – a breathtaking venue designed by renowned American architect Frank Gehry. The location alone is remarkable: Axica is housed in DZ Bank's representative building in the German capital – directly on Pariser Platz; a stone's throw from the Brandenburg Gate and the government district. Situated at the historic divide between East and West, the building symbolizes a vibrant new Berlin. Get ready for a sensory experience like no other as you enjoy exquisite cuisine surrounded by vibrant sculpture and organic art forms. This is guaranteed to be a memorable evening! www.axica.de

Sponsored by:



Welcome Reception

**For New Members, First-Time Attendees and
Sustaining Members**

Sunday, September 11

3:30pm – 4:30pm

If you are a new IBTTA member or if this will be your first-ever IBTTA Annual Meeting, make the most of your experience and attend this informal reception. Meet IBTTA Officers, Board of Directors, Sustaining Members, and Staff and learn how to take advantage of your IBTTA membership benefits. Make the most of your membership and your Annual Meeting experience by joining us!



Toll Excellence Awards

Monday, September 12

Congratulations to the 2011 Toll Excellence Award winners! Join us as we congratulate the winners in each of the five categories and reveal the winner of the prestigious President's Award.



ADMINISTRATION

"Leadership Development Program"
CCR Group, São Paulo, BRAZIL

CUSTOMER SERVICE

"PTC Communications Management Suite"
Pennsylvania Turnpike Commission, Harrisburg, Pennsylvania

OPERATIONS

"Conversion to All Electronic Tolling"
North Texas Tollway Authority, Plano, Texas

SOCIAL RESPONSIBILITY

"MDX ORT Outreach Campaign"
Miami-Dade Expressway Authority, Miami, Florida

TECHNOLOGY

"COPILOTE"
ASF/VINCI Autoroutes, Vedene, FRANCE

Leadership Academy

Tuesday, September 13



This year, the graduates of the 2011 IBTTA Leadership Academy's Executive Development program were recognized at the close of the week for their successful completion of an intensive week-long program held February 13-18, 2011 in Arlington, VA. The fourth annual course included 25 students from toll organizations around the world. The Leadership Academy is funded by student tuition and contributions to the IBTTA Foundation. A short presentation will be made by Jack Finn, Chair of the IBTTA Foundation. Learn more at: www.IBTTA.org/foundation.



Exhibits



IBTTA's Exhibit Areas are the perfect place to meet with current clients and to make new business connections. This year, IBTTA will offer two exhibit areas in the InterContinental Hotel – both are on the lobby level along with all of our sessions and meal functions. The easy proximity of the exhibi-

tors will provide delegates with opportunities to meet with our host partners and with exhibiting companies from around the world that offer cutting edge products and services for the toll industry. Attendees will explore the exhibits during breakfast, lunch, breaks and especially during the Monday evening reception which will span both exhibit areas. Plus, the easy access to the exhibits will offer delegates and exhibitors the opportunity to have private, informal meetings throughout the event. Space is very limited, so secure your exhibit space today and get ready for a great opportunity! See floor plan and details on pages 22-23 and online at www.IBTTA.org/Berlin.

Exercise at Sunrise

Monday through Wednesday

6:30am – 7:30am

Start your day off right with an energizing beginner level workout with your colleagues! Each morning, we'll walk to Tiergarten, Berlin's oldest and largest park, considered a favored destination by locals and visitors alike. Pack your workout clothes, your walking/running shoes and your camera!



Technical & Sightseeing Tours

Technical Tours

Tours will be held concurrently and may require some walking. Participants are encouraged to wear comfortable shoes and dress for the weather.

TECHNICAL TOUR: ON THE ROAD – “BAG”

Wednesday, September 14

2:00pm – 5:00pm

\$30.00 US/person



This tour will take the participants on the motorway, to an enforcement gantry for stationary enforcement. It will be organized in association with the German Agency for Goods Transport, Bundesamt für Güterverkehr (BAG). Here, trucks are automatically checked, and the BAG (enforcement) can stop a violator within a few seconds. Participants who wish can also sit in a mobile enforcement van and drive on the road to look for violators. While overtaking trucks, they can automatically see whether it paid or not. Transfers will be made by buses equipped with an on-board unit.

TECHNICAL TOUR: TOLL COLLECT'S GNSS SYSTEM

Wednesday, September 14

2:00pm – 5:00pm

\$30.00 US/person

Toll Collect's offices are located at Potsdamer Platz, in the heart of Berlin. On this tour, the participants will visit the Fraud Enforcement Department; the Network modeling department in charge

of updating the network cartography and sending modifications to the OBUs “through the air”, or an exhibition dedicated to data protection and how we are affected in our daily lives.



Sightseeing Tours

Please Note: All tours require a minimum number of attendees to operate. If that number is not met, you will be notified in advance and your fee will be returned in full.

EXPLORE BERLIN ON A BICYCLE

Sunday, September 11

9:00am – Noon

\$55.00 US/person



Berlin is a perfect town to visit by bike because it is flat, and it has safe bike lanes running along most of the streets and avenues. This tour is open to beginners or biking fanatics. Small groups will bike through parks along the canals and monuments, stopping to learn all about

the city from knowledgeable tour guides and from a great vantage point.

You won't see quite as much as you would on the bus tour, but you'll burn calories and understand all facets of Berlin at the same time! Your tour includes: Berlin's founding, the Prussians, Weimar Republic, the Third Reich, a city divided by the Berlin Wall during the Cold War, and the Berlin of today.

EXPLORE BERLIN VIA TOUR BUS

Sunday, September 11

9:00am – Noon

\$55.00 US/person



This tour will give you your bearings and show you the new and historic Berlin – both the well-known sights, as well as the growing city's construction sites.

In the western part of the city, you'll see the famous boulevard Kurfürstendamm and its sights, followed by the area of Charlottenburg and

the Palace that gave this district its name. This palace is without doubt the finest example of royal Prussian architecture in Berlin. The historic Royal Apartments, ranging from baroque to Biedermeier, offer an exciting array of styles developed during the past 200 years.

The beautiful palace park, behind the building, is intricately laid out in the baroque style, with finely clipped hedges and “embroidery” flower beds. The Schinkel Pavillion houses antique furniture, paintings, arts and handicraft.



The Belvedere Tea House presents an exquisite collection of porcelain from the Berlin KPM and the Mausoleum, which exhibits the sarcophagus of Queen Luise. The tour also passes the Egyptian Museum, the Bröhan Museum and the beautiful Collection of Professor Berggruen.

From there, we'll drive through the Tiergarten and approach the eastern part of the city through the central part of the city. We'll see the Gendarmenmarkt, considered to be the most beautiful square in Berlin. We'll see the German and French Cathedral, Schauspielhaus; the Nikolai Church, the oldest church in Berlin; Friedrichstrasse – with the Kurfürstendamm, one of the most famous and popular shopping boulevards in Berlin; Unter den Linden; Brandenburg Gate; Alexanderplatz; Red Town Hall; T.V. Tower; St. Mary's Church; Berlin Cathedral; State Opera; and St. Hedwig Cathedral. Of course, guests also see Museum Island with the Pergamon Museum that fortunately suffered only minor damage during World War II.

We'll continue to the East Side Gallery, one of the last remaining strips of the original Berlin wall. With a length of 1.3 km, it is possibly the largest open-air gallery in the world. It was painted by various artists after the fall of the wall and is now an impressive international memorial for freedom.

PRIVATE TOUR OF THE REICHSTAG

Sunday, September 11

1:30pm – 3:00pm

\$30.00 US/person



The Reichstag is a historic structure in Berlin, which houses the German parliament. Officially opened in 1894, the building served as the seat of the Reichstag until 1933 when fire broke out, causing severe damage. During the Nazi period, only a few members of the Reichstag met in the Kroll Opera House at Königsplatz. The sessions of the GDR parliament took place in the Palace of the Republic, situated in East Berlin. In the Federal Republic of Germany, the parliament held its sessions in the Bundeshaus in Bonn.

The building was partially renovated in the 1960s. Full restoration was carried out only after the reunification of Germany in 1990. The reconstruction work took place under the supervision of the renowned architect Norman Foster, and upon completion, the building opened again as the seat of the German Parliament.

The tour will provide information about the working methods, functions and composition of the German parliament, as well as the building's architecture and history. Tours of the Reichstag are not available to the general public as of this printing. This will be a private tour that requires ticketing and credentialing.

THE NEW BERLIN: MODERN ARCHITECTURE

Monday, September 12

2:00pm – 5:00pm

\$65.00 US/person

This tour is ideal for those interested in the modern face of Berlin. We step from the past to the present. May 23, 1999, was the 50th anniversary of the introduction of Germany's Constitution. It was the birthday of the New Berlin. At that time, the parliament and the government moved from Bonn to Berlin and began their work in the restored Reichstag building. Embassies and consulates, top trade organizations, as well as numerous other associations and lobbyists followed with the years.



Since the fall of the Berlin Wall, Berlin has renewed itself from the ground up in a very short time. Acclaimed architects, including Philip Johnson, Aldo Rossi, Hans Kollhoff, Sir Norman Foster, Helmut Jahn,

Reno Piano, Josef Paul Kleihus, Frank O. Gehry, and Daniel Libeskind, are determining the face of the New Berlin.

We'll see the 125,000-square-metre Potsdamer Platz, located in the heart of the city in former "no-man's land". Often referred to as Europe's largest construction site, the Potsdamer Platz now boasts entire city districts complete with shops, offices, hotels, theatres and apartments. We will also visit the beautiful Marlene Dietrich Square and take a look at the impressive Sony Center, with its unique tent made of glass. We will ride up in Europe's fastest elevator to the top of the Kollhoff building. From there, you will have a breathtaking view, and you will see exactly where the Berlin Wall was and what the new Berlin looks like!

Additional samples of Berlin's architectural renewal can be seen in several exceptional embassies, notably those of Mexico, the United Kingdom and the Scandinavian countries – an outstanding enclave of five buildings that house the ambassadors of the five Nordic nations.

The tour also leads to areas around Friedrichstrasse and Checkpoint Charlie, in addition to the Pariser Platz, located next to the Brandenburg Gate – all buildings were restored with new fascinating futuristic shapes. The tour will wrap up at the Berlin Central Station, which was opened in 2006 and is said to be one of the busiest stations in Europe.

(CONTINUED ON NEXT PAGE)

Sightseeing Tours

(GUEST TOURS CONTINUED)

PLEASURE & POLITICS – PALACES OF POTSDAM

Tuesday, September 13

8:30am-3:30pm

\$185.00 US/person

The mention of Potsdam often calls to mind images of Truman, Churchill (later Attlee), and Stalin meeting in 1945 to sign their historic post-war agreement. However, this beautiful region of palaces, vineyards, and gardens is more than 1,000 years old and has played a significant role in Germany's history. Known as the beautiful sister of Berlin and once the home of the Prussian Kings, Potsdam is renowned as the site of Sanssouci Park, a collection of palaces and gardens created by Frederick the Great in the 18th century.



Sanssouci

After some sightseeing of the city, we will concentrate on the two most impressive palaces of Potsdam. First, we will visit the favored summer residence of Frederick the Great: Sanssouci (translated: without worries), originally nothing more

than a terraced garden which Frederick the Great had planted in 1744 to cultivate plums, figs and vines on a hill just outside the gates of Potsdam. He enjoyed the beautiful view so much; the King had a summer residence built above the terraces just one year later. In the following years even more palaces were built including the beautiful Orangerie. Following a stroll through the famous gardens, guests will proceed to the Palace for an exclusive private tour, which includes a visit to the Picture Gallery. A brief transfer by coach brings guests to the Cecilienhof Palace, where the Potsdam Agreement was signed. On the bus we will pass the Russian quarter called "Alexandrowka" where you also can still see the site on which the Russians had their barracks during the Cold War.

Cecilienhof Palace

This beautiful palace in the style of an English country house is named after Prince William's wife Cecilia. Today, William's and his wife's private rooms are a part of the museum – which became famous after the meeting between Truman, Churchill (later Attlee) and Stalin in 1945. Other historic rooms in the palace have today been converted for hotel use and a beautiful restaurant. The palace is renowned for its blending of elegance with tradition and history.

There will be a break for lunch in one of the private Salons at Cecilienhof Palace, with a delicious menu to choose from.

HISTORIC BERLIN AND CHECKPOINT CHARLIE

Wednesday, September 14

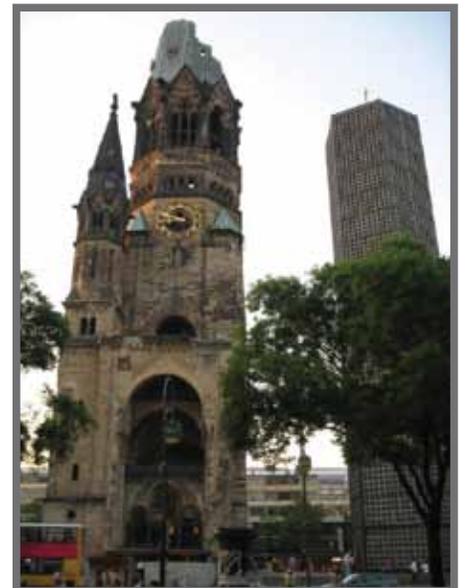
2:00pm – 5:00pm

\$75.00 US/person



Between the close of the meeting and before the annual banquet, take a final look at historical Berlin and Checkpoint Charlie. This tour takes guests to the old Berlin, Berlin as it used to be. We'll visit the Wall Museum at former Checkpoint Charlie and get an

understanding of Berlin's recent history. Ten days after closing the border on August 13, 1961 tourists from abroad, diplomats and the military personnel of the Western Powers were only allowed to enter East Berlin via one crossing point in Berlin at Friedrichstrasse. The U.S. responded by establishing a checkpoint at the Friedrichstrasse crossing, which came to be known as Checkpoint Charlie. The name "Charlie" comes from NATO's use of the phonetic alphabet in naming checkpoints with the crossing at Friedrichstrasse was the 3rd Allied crossing established connecting West Germany with East Germany. The main function of the checkpoint was to register and inform members of the Western Military Forces before entering East Berlin. Foreign tourists were also informed but not checked in the West. The German authorities in West and East Berlin were not allowed to check any members of the Allied Military Forces in Berlin and in Germany. Checkpoint Charlie was removed on June 22, 1990. During this tour you will also see other former border crossings like Oberbaum Bridge or "Heinrich Heine Strasse" or Bernauer Strasse and the only remaining watch tower.



Post-Meeting Technical Tour

Extend your stay and join the Post-Meeting Technical Tour in Prague, Czech Republic.

Sponsored by:
kapsch >>>



Kapsch TrafficCom will host a post-tour to Prague at their Czech subsidiary, Kapsch Telematic Services. The tour will follow the IBTTA Annual Meeting so that Delegates can travel from Berlin on Thursday, September 15th. Delegates will need to book their travel arrangements to and from Prague. Kapsch has negotiated a special rate for Delegates that would like to stay at the Prague Hilton.

ABOUT THE CZECH REPUBLIC TRUCK TOLLING TECHNICAL TOUR



In 2007, the Czech Republic introduced a nationwide truck tolling scheme for trucks above 12 tons (above 3.5 tons from 2010) for all motorways in the country, with a length of 1.300km at present.

The scheme operates in multi-lane free-flow using DSRC Technology based on the CEN TC287 standard.

Today, more than 570.000 OBU's are

registered from several countries, generating € 263 million in revenues (in 2010). Kapsch Telematic Services is the Commercial Toll Service Provider on behalf of Myto.

During the technical tour, participants will visit Kapsch Telematic Services (operations and enforcement center) for a special presentation of the existing microwave toll system and excursion functionality of the pilot system for low class roads. The group will also see a "real time" demonstration of the Czech truck tolling systems and get a first-hand look at the results of their pilot testing, including the enforcement functionality.

ABOUT PRAGUE

Prague is one of the most important cultural centers of Central Europe. Prague's amazing architecture, including monuments of great European historical styles from Romanesque to Functionalism, is combined with the wonderful atmosphere of an exciting, medieval city with its own, strong traditions. The richness of Prague includes extravagant Baroque palaces and churches, the amazing castle panorama, great food, romantic gardens, and countryside-like nooks with cobbled streets.

ITINERARY

THURSDAY, SEPTEMBER 15, 2011

10:00am-2:00pm

Arrive in Prague. Participants are encouraged to stay at the Prague Hilton

2:00pm-6:00pm

Free afternoon – sightseeing

7:00pm-10:00pm

Welcome Reception (Cloud 9 Sky Bar & Lounge in the Prague Hilton)

FRIDAY, SEPTEMBER 16, 2011

10:00am-Noon

Technical Tour (bus tour and presentation)

Noon-2:00pm

Working lunch at Kapsch Telematic Services

2:00pm

Bus returns to Prague Hilton (*Note: Delegates may also choose to arrange departure for the airport from Kapsch Telematic Services*)

HOTEL ACCOMMODATIONS

Prague Hilton:

Single room 130 EUR + VAT rate at 24 CZK/EUR, including breakfast

Double room 146 EUR + VAT rate at 24 CZK/EUR, including breakfast

Kapsch has negotiated a special rate at the Prague Hilton. Reservations must be made by September 1, 2011. www.hilton.com/Prague

Reservation Code: KAPSCH

CURRENCY EXCHANGE IN PRAGUE

Prague uses both the Koruna (CZK) and the Euro. www.ex.com

FOR MORE INFORMATION OR TO REGISTER

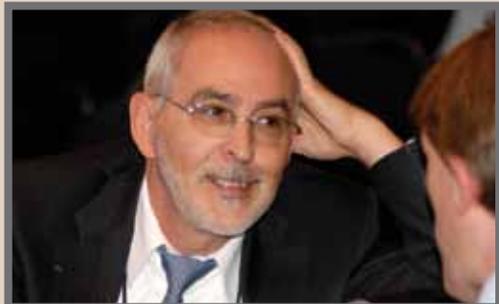
Contact: Michaela Harrich

Michaela.Harrich@kapsch.net or +43 664 628 2154

Meeting Planning Group

Chief Meeting Organizer

Alain Estiot, Toll Collect GmbH, Berlin, GERMANY



“It’s important that the conference program reflect what’s happening on a worldwide scale. Today, building a new road is a very complicated business. Often, it involves working with opposition and pressure groups to find an acceptable solution. But, those are the facts of life; building something which exhibits poor safety and environmental performance simply isn’t an option.”

– Excerpt from *The Road to Berlin*, ITS International (March 2011)

Group Members

James Anglin, HNTB Corporation, Lake Mary, Florida

Daniel Baxter, CH2M Hill, Inc., Englewood, Colorado

Francisco Bulhões, CCR, São Paulo, BRAZIL

Mario Cecchi, Parsons Brinckerhoff, Inc., Herndon, Virginia

Hector Cerrada, ASETA, Madrid, SPAIN

Josef Czako, Kapsch TrafficCom, Vienna, AUSTRIA

Michael DeBacker, Burns McDonnell Engineering, Denver, Colorado

Thania Dhoogra-Chetty, N3 Toll Concession (Pty) Ltd., Bedfordview, SOUTH AFRICA

JJ Eden, AECOM, Wake Forest, North Carolina

Jordi Graells, Abertis Infraestructuras SA Barcelona, SPAIN

Marcelle Jones, Jacobs Engineering Group, Dallas, Texas

Warren Knoles, Crawford, Murphy & Tilly, Inc., Springfield, Illinois

Alenka Kosic, DARS, Celje, SLOVENIA

David Kristick, E-470 Public Highway Authority, Aurora, Colorado

Marina Mattaraia, CCR, São Paulo, BRAZIL

Jack Opiola, D’Artagnan Consulting LLC, Reston, Virginia

Martin Rickmann, Toll Collect GmbH, Berlin, GERMANY

Rosa Rountree, Transroute International Canada Services, Pitt Meadows, British Columbia, CANADA

Malika Seddi, ASFA, Paris, FRANCE

Karl-Heinz Stappert, TÜV Rheinland of North America, Inc., Cologne, GERMANY

Emanuela Stocchi, AISCAT, Rome, ITALY

Shannon Swank, Telvent, Austin, Texas

Frank Thibaut, Attica Tollway, Operations Authority, Athens, GREECE

Lisa Thompson, HNTB Corporation, Atlanta, Georgia

Lawrence Yermack, Montclair, New Jersey



Schedule-at-a-Glance

IBTTA BOARD OF DIRECTORS & GOVERNANCE MEETINGS

THURSDAY, SEPTEMBER 8

3:00pm – 6:00pm

IBTTA Executive Committee Meeting
(by invitation)

FRIDAY, SEPTEMBER 9

9:00am – 5:00pm

IBTTA Board of Directors and Board Committee Meetings

6:30pm – 10:00pm

IBTTA Board of Directors, Past Presidents and Honorary Members Dinner
(by invitation)

SATURDAY, SEPTEMBER 10

8:00am – Noon

Past Presidents and Board of Directors Meetings

ANNUAL MEETING & EXHIBITION AGENDA

SUNDAY, SEPTEMBER 11

8:00am – 5:00pm

Exhibit Areas Set-Up

9:00am – 5:00pm

Registration & Welcome Center

9:00am – 5:00pm

Speaker Presentation Drop-Off

9:00am – Noon

Sightseeing Tours: Explore Berlin!
(via coach or on a guided bicycle tour)

1:30pm – 3:00pm

Sightseeing Tour: Private Tour of the Reichstag

3:30pm – 4:30pm

Welcome Reception for New Members, First-time Attendees and Sustaining Members

6:00pm – 11:00pm

Opening Event at Axica

MONDAY, SEPTEMBER 12

6:30am – 7:30am

Exercise at Sunrise

7:30am – 8:45am

Breakfast in LA Café

7:30am – 5:30pm

Registration & Welcome Center

7:30am – 5:30pm

Speaker Presentation Drop-Off

8:45am – 9:30am

Welcoming Remarks

9:30am – 10:30am

Keynote Speaker: Baroness Susan Greenfield

10:30am – 11:00am

Refreshment Break

11:00am – 11:45am

Toll Excellence Awards

11:45am – Noon

Leadership Academy Presentation

Noon – 2:00pm

Lunch & Exhibits

2:00pm – 5:00pm

Sightseeing Tour: The New Berlin – Modern Architecture

2:00pm – 3:30pm

General Session

3:30pm – 4:00pm

Refreshment Break

4:00pm – 5:30pm

General Session

5:30pm – 7:30pm

Reception in Exhibit Areas

7:30pm

Member Hosted Events

TUESDAY, SEPTEMBER 13

6:30am – 7:30am

Exercise at Sunrise

7:30am – 9:00am

Breakfast in LA Café

7:30am – 5:30pm

Registration & Welcome Center

7:30am – 5:30pm

Speaker Presentation Drop-Off

8:30am – 3:30pm

Sightseeing Tour: Pleasure & Politics – Palaces of Potsdam

9:00am – 10:00am

Special Presentations

10:00am – 10:30am

Refreshment Break

10:30am – Noon

Breakout Sessions

Noon – 2:00pm

Lunch & Exhibits

2:00pm – 3:30pm

Breakout Sessions

3:30pm – 4:00pm

Refreshment Break

4:00pm – 5:30pm

Breakout Sessions

7:30pm

Member Hosted Events

WEDNESDAY, SEPTEMBER 14

6:30am – 7:30am

Exercise at Sunrise

7:00am – 8:30am

Breakfast in LA Café

7:00am – 1:00pm

Registration & Welcome Center

8:30am – 9:30am

Business Session

Preview of the 2012 Annual Meeting in Orlando, Florida

9:30am – 11:00am

General Session

11:00am – 11:30am

Refreshment Break

11:30am – 1:00pm

General Session

1:00pm

Meeting Adjourns

2:00pm – 5:00pm

Technical Tours

2:00pm – 5:00pm

Sightseeing Tour: Historic Berlin and Checkpoint Charlie

7:00pm – 10:00pm

Reception & Gala Dinner

(in the hotel)

Preliminary Agenda

IBTTA BOARD OF DIRECTORS & GOVERNANCE MEETINGS

THURSDAY, SEPTEMBER 8

3:00pm – 6:00pm

IBTTA Executive Committee Meeting
(by invitation)

FRIDAY, SEPTEMBER 9

9:00am – 5:00pm

IBTTA Board of Directors and Board Committee Meetings

6:30pm – 10:00pm

IBTTA Board of Directors, Past Presidents and Honorary Members Dinner at Käfer, the roof garden restaurant at The Reichstag, the seat of Germany's Parliament. (by invitation)

SATURDAY, SEPTEMBER 10

8:00am – Noon

Past Presidents and Board of Directors Meetings

ANNUAL MEETING & EXHIBITION AGENDA

Breakout Session Tracks:



INTEROPERABILITY



TOLLING INFRASTRUCTURE AROUND THE WORLD



COMMUNICATIONS



ENVIRONMENT/SOCIAL RESPONSIBILITY

SUNDAY, SEPTEMBER 11

8:00am – 5:00pm

Exhibit Areas Set-Up

9:00am – Noon

Sightseeing Tour: Explore Berlin!

(via tour bus or on a guided bicycle tour)

9:00am – 5:00pm

Registration & Welcome Center

9:00am – 5:00pm

Speaker Presentation Drop-Off

1:30pm – 3:00pm

Sightseeing Tour: Private Tour of the Reichstag

3:30pm – 4:30pm

Welcome Reception for New Members, First-time Attendees and Sustaining Members

6:00pm – 11:00pm

OPENING EVENT AT AXICA

Sponsored by Toll Collect GmbH



MONDAY, SEPTEMBER 12

6:30am – 7:30am

Exercise at Sunrise

7:30am – 8:45am

Breakfast in LA Café

7:30am – 5:30pm

Registration & Welcome Center

7:30am – 5:30pm

Speaker Presentation Drop-Off

8:45am – 9:30am

WELCOMING REMARKS

IBTTA President, Frank McCartney, Executive Director, Delaware River Joint Toll Bridge Commission, New Hope, Pennsylvania

Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

Hanns-Karsten Kirchmann, CEO, Toll Collect GmbH, Berlin, GERMANY

ASECAP President, Klaus Shierhackl, Chief Financial Officer, ASFINAG, Vienna, AUSTRIA

9:30am – 10:30am

KEYNOTE SPEAKER

Baroness Susan Greenfield

(see page 4 for bio)

10:30am – 11:00am

Refreshment Break

11:00am – 11:45am

TOLL EXCELLENCE AWARDS

11:45am – Noon

LEADERSHIP ACADEMY PRESENTATION

Jack Finn, P.E., Chair, IBTTA Foundation, Senior Vice President, HNTB Corporation, Lake Mary, Florida

Noon – 2:00pm

Lunch & Exhibits

2:00pm – 5:00pm

Sightseeing Tour: The New Berlin – Modern Architecture

2:00PM – 3:30PM

GENERAL SESSION

SUSTAINABLE TRANSPORTATION AROUND THE WORLD: MAKING A POSITIVE IMPACT ON OUR FUTURE

Mobility and transportation systems strongly affect our daily life. The availability and cost of mobility and means of transportation have a significant impact on people's access to jobs, socialization, education and many other activities. Transportation networks, with roads being the backbone of mobility for people and goods, are of strategic importance for economic and social development in each of our countries.

The transportation and logistics sector offers a variety of job opportunities for many people. On the other hand: safe and swift transportation has its price as roads are becoming a scarce resource. At the same time, climate change has become an urgent issue, as well. As a result of increasing traffic worldwide: air and noise pollution, greenhouse gases and the consumption of landscape for mobility purposes are on the international agenda. In other words: the costs and the benefits of mobility are under close scrutiny. There are key questions that our industry must not and will not evade.

- What are scenarios for the future?
- Do we have to change our mobility attitudes to cope with the challenges ahead?
- What role can technology play in safe and sustainable mobility?
- What are the most promising innovative technologies that can help us to embrace the future?
- What is our responsibility to privacy and data security in the “WikiLeaks Age”?
- How can we ensure necessary funding for future transportation systems?
- And, what is our industry’s response to a future that will be driven by globalization, urbanization and aging?

It is obvious. We have to accept those challenges and make our contribution to improve the quality of life for millions of people on all continents.

Moderator: Stephen Mayer, Ph.D., P.E., Market Development Manager, Toll Programs, Parsons Corporation, Washington, DC

Pierre Coppey, President, Vinci Autoroutes, Paris, FRANCE

Steve Heminger, Executive Director, Bay Area Toll Authority, Metropolitan Transportation Authority, Oakland, California

Sibylle Rupprecht, Director General, International Road Federation (IRF), Geneva, SWITZERLAND

Hanns-Karsten Kirchmann, Executive Director, Toll Collect GmbH, Berlin, GERMANY

Nicolas Painvin, Head of Transport & Social Infrastructure, Europe, Middle East & Africa, Fitch Ratings, Paris, FRANCE

3:30pm – 4:00pm

Refreshment Break

4:00PM – 5:30PM GENERAL SESSION

THE POLITICS, POLICIES AND MARKET FORCES AROUND TOLLING

This session will focus on the politics, policies and market forces that affect 21st-century toll facilities. The revolution in electronic tolling and AET/MLFF facilities has increased dramatically the attractiveness of tolling, but has also presented new challenges and concerns. The public’s (and elected officials’) attention has followed these trends, shifting focus away from road-building (or stopping it) to billings and collections; customer service; interagency customer-sharing and interoperability; and policy and financial issues related to managed lane, transit and HOT-lane concepts. Participants will learn how to deal more effectively with questions, such as:

- Whose customer is it anyway?
- Where to draw the line (and when) between customer and violator?
- How critical is interoperability across Europe? The U.S.? Does everybody care enough? Should they?
- Which systems should be used to achieve seamless interoperability? Who pays to make the changes? And, who gets to make the decisions?
- Do “we” want them to pay tolls, ride public transit or both?
- How much is it worth to shift toll revenue to transit operations? Who decides that?
- What are the best, most secure ways of dealing with customer identification and data-sharing?

The intersection of pricing, policies, politics and public perception is more complex than ever. This session will teach you how to deal with it all more effectively.

Moderator: Jim Anglin, P.E., Senior Vice President, HNTB Corporation, Orlando, Florida

Victoria Cross Kelly, VP & NE Region Strategic Operations Manager, Parsons Brinckerhoff, New York, New York

Kallistratos Dionelis, Secretary General, ASECAP, Brussels, BELGIUM

Ed Regan, Executive Vice President, Wilbur Smith Associates, Columbia, South Carolina

Nazir Alli, CEO, The South African National Roads Agency (SANRAL), Pretoria, Gauteng SOUTH AFRICA

Javier Rodriguez, P.E., Executive Director, Miami Dade Expressway, Miami, Florida

5:30pm – 7:30pm

Reception in Exhibit Areas

7:30pm

Member Hosted Events

(by invitation)

TUESDAY, SEPTEMBER 13

6:30am – 7:30am

Exercise at Sunrise

7:30am – 9:00am

Breakfast in LA Café

7:30am – 5:30pm

Registration & Welcome Center

7:30am – 5:30pm

Speaker Presentation Drop-Off

8:30am – 3:30pm

Sightseeing Tour: Pleasure & Politics – Palaces of Potsdam

9:00am – 10:00am

Special Presentations

Moderator: Alain Estiot, Chief Meeting Organizer, IBTTA, Chief Quality Officer, Toll Collect GmbH, Berlin, GERMANY

Reflecting Absence – Commemorating 10 Years Since 9/11

Ken Philmus, Senior Vice President, Transportation Solutions Group, ACS, A Xerox Company, Newark, New Jersey

Featured Speaker

Jan Mücke, Parliamentary Federal State Secretary Federal Ministry of Transport, Building & Urban Development, Berlin, GERMANY (see page 4 for bio)

Special Presentation from the Planning Group and a “HOT” Facility Photo Presentation

10:00am – 10:30am

Refreshment Break

Preliminary Agenda

TUESDAY, SEPTEMBER 13 (CONTINUED)

10:30AM – NOON BREAKOUT SESSIONS

INTEROPERABILITY

European Transnational Interoperability – From Theory to Practice

To facilitate the transport of goods and people within Europe, the European Union proposed the concept of one On-Board Unit (OBU) with one contract. The European directive has been adopted to set up the framework for the deployment of a unique European Electronic Tolling Service (EETS) to accomplish this goal.

This session will present the latest developments in Europe because there still are many open issues that need to be resolved in order to reach the European Commission's ambitious goal. The session will attempt to answer the questions: What has been achieved so far? What still needs to be done? Is the planning realistic? How will 27 countries manage this, and how they will be affected in the near future?

Moderator: Malika Seddi, Director of International Affairs, ASFA, Paris, FRANCE

Edith Buss, Director, Federal Ministry of Transport, Building and Urban Development, Berlin, GERMANY

Charles Surmont, European Commission, DG-MOVE, Brussels, BELGIUM

Bruno de la Fuente, Executive Director, ASETA, Madrid, SPAIN

Anne Gruenkorn, Head of Marketing & International Relations, DVB LogPay GmbH, Eschborn, GERMANY

Marc Billiet, Head of EU Goods Transport, International Road Transport Union (IRU), Brussels, BELGIUM

TOLLING INFRASTRUCTURE AROUND THE WORLD

Expansion and Modernization

Many countries have existing toll roads and road user charging systems and have had systems for a number of years. New systems are leveraging their experience or trying to modernize these systems with new approaches, technologies or value-added services and means unique to their geographic/social realities.

This session is dedicated to countries around the world that have experience with tolling or road user charging infrastructure

and have plans and policies to expand, update or change their current policies based on those past experiences. The core of this session looks at:

- Past success and failures with road user pricing
- How those experiences explain current and future needs
- How stakeholders and governments view the expansion or modernization of their infrastructures
- How different countries plan to implement their visions in terms of challenges (public acceptance, legislation, implementation approaches, technical challenges and risk mitigation)

Moderator: Jack Opiola, Senior Vice President, D'Artagnan Consulting LLC, Reston, Virginia

Brian Michie, Manager, Business Development, EROAD, Auckland, NEW ZEALAND

Dr. Chin Kian-Keong, Group Director, Road Operations & Community Partnership, Land Transport Authority, Queenstown, SINGAPORE

Ahmet Aksu, Deputy President, Republic of Turkey Prime Ministry Privatization Administration, Ankara, TURKEY

Ian Symon, CEO, PT Operational Services, (PTY) Ltd., Pretoria, SOUTH AFRICA

COMMUNICATIONS

Roundtable on Industry Communications and the Media

This session focuses on trust and responsibility – how we, as an industry, want to be perceived in the media and how the media perceives us.

Leading questions for this panel discussion include:

- What are the core values of our industry?
- What is the “personality” of our industry?
- What kind of rational and emotional benefit do we have to offer – not only to our shareholders, but to our customers?
- What are the sources that can help to build sustainable trust?
- What are the most effective instruments to get these messages across?

Moderator: Lisa Thompson, Director of Communications, Southeast Division, HNTB Corporation, Atlanta, Georgia

Olaf Opitz, Correspondent to the Berlin Parliament, Focus Magazine, Berlin, GERMANY

Jason Barnes, Editor, ITS International, Swanley, UNITED KINGDOM

Kary Witt, Bridge Manager, Golden Gate Bridge, Highway and Transportation District, San Francisco, California

ENVIRONMENT/SOCIAL RESPONSIBILITY

The Environment – The Impact of Externalities

When people drive their cars, they incur costs. Some they pay and some they don't. The costs they do pay are for the car itself, its maintenance and operations and, of course, tolls. The costs that they do not pay for are pollution, climate change, traffic delays to others, etc.

This session will explore these implications, referred to by economists as “externalities,” and what can be done to balance the equities among all drivers. The solutions rest with either the drivers or the agencies. Drivers could be asked to pay more in gas tax to cover the externalities – or toll operators can put in place their own responsible programs to reduce the impacts. This session will focus on agency programs and assess their effectiveness. Speakers will address such topics as polluting vehicles, GHG emissions, traffic delay and uninsured motorists .

Moderator: Larry Yermack, Montclair, New Jersey

Louis Neudorff, P.E., Principal Technologist - ITS, CH2M Hill, New York, New York

Bob Poole, Director of Transportation Policy, Reason Foundation, Plantation, Florida

Prof. Dr. Barbara Lenz, Director, DLR Institute of Transport Research, Berlin, GERMANY

Noon – 2:00pm

Lunch & Exhibits

2:00PM – 3:30PM BREAKOUT SESSIONS

INTEROPERABILITY

Emerging and Future Technologies – Implications for Interoperability

This session will focus on the emerging technologies offered by IBTTA members throughout the world. We will discuss:

- DSRC technologies, such as 6C in the United States, Mexico and South America
- Future technologies, such as 5.9Ghz DSRC that will help to usher in a greater breadth of interoperability in the United States, as well as foster VMT, road user charges and safety applications

We also will orient the audience on the emerging successes of license plate tolling, convergence of the tolling and motor vehicle administrator spaces, as well as recent innovations, such as license plate-based toll payment hub solutions.

Moderator: David Kristick, Deputy Executive Director and Director of Operations, E-470 Public Highway Authority, Aurora, Colorado

Craig Orth, Manager, Tolling Business and Commercial Services Roads and Traffic Authority (RTA), Sydney, New South Wales, AUSTRALIA

Eric Redman, Vice President Sales & Marketing, Neology, Poway, California

Suzanne Murtha, ITS Business Development Manager, TÜV Rheinland North America, Alexandria, Virginia

John Freund, Vice President, Global Sales, Federal Signal Technologies, Irvine, California

Fiammetta Diani, Market Development Officer, European GNSS Agency (GSA), Brussels, BELGIUM

TOLLING INFRASTRUCTURE AROUND THE WORLD

INDIA – An In-Depth Look at Serious New Road Infrastructure

Roads are the dominant mode of transportation in India today. They carry almost 90 percent of the country's passenger traffic and 65 percent of its freight. The density of India's highway network – at 0.66 km of highway per square kilometer of land – is similar to that of the United States (0.65) and much greater than China's (0.16) or Brazil's (0.20).

However, most highways in India are narrow and congested with poor surface quality, and 40 percent of India's villages do not have access to all-weather roads.

This session will bring together a panel of experts who will paint a picture of India's new road projects from several interrelated views illustrating statistics, information, challenges and opportunities.

www.indiantollways.com

Moderator: Fadi Selwan, Development Director, VINCI Concessions SA, Paris, FRANCE

Vikram Pant, Managing Director, Investments, IDFC Project Equity, New Delhi, INDIA

Rajesh Samson, Partner, Ernst & Young, Gurgaon, Haryana, INDIA

Shri R.S. Gujral, Finance Secretary and Secretary, Department of Revenue, Ministry of Finance, New Delhi, INDIA

COMMUNICATIONS

Communications 2.0

The session will examine the “lifeline” of the next generation in terms of new communication tools and social media. Until the 16th century Reformation, there was only one authority that had the interpretational sovereignty over what people had to think or believe in. But, with the Reformation period and the invention of the printing press, that sovereignty was shaken. For the first time, people had the opportunity to read and gather information without intermediaries who, in the past, had controlled the content of information and communication.

Today, we speak of digital residents, people to whom “online” and “offline” make no difference anymore. They no longer believe in authorities but their peers and followers on the Internet. They meet their friends on a virtual boardwalk, where they exchange information and opinions. They are involved, not just informed, and they are engaged when it comes to common interests. This makes it more and more difficult, if not impossible, to control campaigns or outreach programs for specific target groups. Leading questions in the session are:

- How relevant are social media tools for our industry?
- Do we understand “netiquette” and what it means that communications will no longer be one-directional and vertical but multidirectional and horizontal?
- What are the chances and risks for our industry in this new web 2.0 world?
- What do we have to consider in an environment where everybody is a producer, distributor and consumer of content?

Moderator: Martin Rickmann, Head of Communications, Toll Collect GmbH, Berlin, GERMANY

Wolfgang Lünenbürger-Reidenbach, Digital Strategist, Hamburg, GERMANY

Ludivine Hamy, Communications Manager, Vinci, Paris, FRANCE

Cindy Polo-Serantes, Communications Manager, Miami-Dade Expressway Authority, Miami, Florida



Preliminary Agenda

TUESDAY, SEPTEMBER 13 (CONTINUED)



ENVIRONMENT/SOCIAL RESPONSIBILITY

Social Responsibility and Sustainability

Toll authorities primarily charge users based on distance traveled and vehicle size/class. Many authorities also are charging according to the time of day or level of congestion. These pricing strategies do not account for the socioeconomic position of the user. Should agencies be concerned with the socioeconomic factors of their customers? Should various pricing levels be established based on income level, age or other demographics, similar to transit agencies?

This session will provide multiple perspectives on whether toll agencies should be considering these factors in establishing toll rates. The session also will consider current pricing strategies that could indirectly account for socioeconomic factors, such as cash and toll-by-plate options. Should underserved/unbankable customers be given alternative payment tools? Other considerations for this session could include non-insured users and their impacts on other users and the toll agency, as well as social and safety services that are being employed by toll agencies around the world.

Moderator: Mike Heiligenstein, Executive Director, Central Texas Regional Mobility Authority, Austin, Texas

Steve Snider, General Manager & CEO, Halifax Harbour Bridges, Halifax, Nova Scotia, CANADA

Francisco Bulhões, Head of Communications & Marketing, CCR, São Paulo, BRAZIL

Yannis Freris, Head of Corporate Communications & Sustainable Development, Gefyra S.A., Halandri, GREECE

Norbert Handke, Managing Director, ITS Network, Germany, Rinteln, GERMANY

3:30pm – 4:00pm

Refreshment Break

4:00PM – 5:30PM

BREAKOUT SESSIONS



INTEROPERABILITY

The Business Rules and Financial Aspects of Interoperability – it DOES Work!

As agencies around the world have established interoperability with sister agencies, the most difficult part has proven to be the business rules and financial aspects of sharing transactions and data. This session will focus on what has worked, what has been tried, and what new areas and solutions are being developed. Some of the issues we'll focus on include establishing standards for data transmission and a workable financial model for interchanging money between interoperable agencies. Is one clearinghouse the answer? Is a clearinghouse just for the interoperable transactions the answer?

Should agencies just enter into agreements with other agencies as needed? Should the solutions be developed locally, regionally or on a national or international basis? How will enforcement work? As the amount of transactions grow, both in volume and size, is it necessary to follow national and international banking standards? How do we address multiple currencies and ever-changing exchange rates? Should we consider border crossing issues?

Other discussions will include interoperability's expanding role, which includes government-run parking, private parking and several forms of transit. This session will explain how some agencies have established the necessary financial and business rules to use varied technologies to produce interoperable results for the customers, even across different business lines.

Moderator: Stephan Andriuk, Deputy Executive Director, Miami-Dade Expressway Authority, Miami, Florida

Anton Sieber, Head of Corporate Strategy, ASFINAG, Vienna, AUSTRIA

Jim Crawford, Principal, ITF Group, Little Egg Harbor, New Jersey

Christian Barrientos, CEO, Autopista Central & Vice President of Urban Toll Roads, COPSA, Santiago, CHILE

Rosa Rountree, CEO & General Manager, Egis Projects Canada, Vancouver, CANADA

Teresa Slack, National Toll and Finance Program Manager, Jacobs Engineering Group, Seattle, Washington



TOLLING INFRASTRUCTURE AROUND THE WORLD

Expansion and Modernization of Road Infrastructure II – Asia and the Russian Federation

Presentations during this session will include countries with existing toll roads that are trying to modernize to reach more efficiency or improved safety and countries with no toll roads. Presenters will explain new approaches and means unique to their geographic/social realities and will explain new plans and policies to start, expand, update or change their current policies based on their past experiences, including lessons learned. Speakers will describe the stakeholder's and government's visions as to how they plan to implement the challenges faced: public acceptance, legislation, implementation approaches, technical challenges and risk mitigation.

Moderator: Josef Czako, Group Director, International Business Development, Kapsch TrafficCom, Vienna, AUSTRIA

Noorizah Abd Hamid, Managing Director, Plus Expressways Berhad, Kuala Lumpur, MALAYSIA

Khaitov Bakhtiyor, Head of Sustainability Department, Innovative Road Solutions, Dushanbe, TAJIKISTAN

Mike Lee, President, Far Eastern Electronic Toll Collection Company (FETC), Taipei, TAIWAN ROC

Tereziya Babych, Head of the Foreign Economic Activities Department, State Road Administration of Ukraine, Kiev, UKRAINE

Tatiana Gorbachik Vladimirovna, Director, Department of Economics and Finance, Ministry of Transport, Moscow, RUSSIA (invited)

Zeina Nazer, P.E., Managing Director, Innova Consulting Ltd., London England United Kingdom



COMMUNICATIONS

Reputation/Crisis Management

This session will examine how we position ourselves in relation to our customers

both internally and externally. In today's technologically advanced world, managing your reputation and responding in times of crisis have increasingly become "hot button" topics for organizations. With the advent of the Internet, satellite broadcasting, worldwide mobile phone capabilities, etc., it is more important than ever to be proactive in establishing and managing your message. How does your organization wish to be perceived? As one that provides the ultimate customer service experience in goods and services? If so, what roles do cultural expectations, financial resources and policy "environment" play in developing your reputation identity? What new and innovative ideas can be shared to enhance the customer experience and ultimately increase positive imaging and public confidence? Some of the crisis examples we will cite are based on acts of nature and others are of total error in human judgment. Either way, both require agencies to have a crisis management plan in place in order to disseminate the correct information, keep the public updated on events, and manage the issue rather than the issue managing the organization.

Moderator: Lisa Callahan, Public & Employee Relations Director, Kansas Turnpike Authority, Wichita, Kansas

Cynthia Ward, Dulles Toll Road Manager, Metropolitan Washington Airports Authority, Dulles Toll Road Operations, Washington, DC

Ed Tauer, Mayor, Aurora, Colorado

Pierre-François Linarès, Director, Tunnel du Mont Blanc, Autoroutes et Tunnel du Mont Blanc, Paris, FRANCE



ENVIRONMENT/SOCIAL RESPONSIBILITY

The Road Safety Picture: A Joint Effort among Vehicles, Infrastructure and Users

This session will give an overview of road safety policies implemented in different countries, taking into account the three main elements that contribute to high levels of safety along Motorways: vehicles, infrastructure and user behavior. Illustration of ITS systems implementation will be discussed as motorway operators often are called to improve the performance, effectiveness and safety of the infrastructure they operate through careful and intelligent use of ITS systems. These have a significant impact on road safety levels and results. Car manufacturers and road user representatives will complete the "road safety picture" by presenting their views and initiatives.

Moderator: Emanuela Stocchi, International Affairs Manager, AISCAT, Rome, ITALY

Fuensanta Martinez-Sans, Director, Transport Policy, European Automobile Manufacturers Association (ACEA), Brussels, BELGIUM

Roberto Arditi, Director, Sina, S.p.A., Milan, ITALY

Pascal Latimier, Abertis

Andy Fremier, Deputy Executive Director, Bay Area Toll Authority, Metropolitan Transportation Commission, Oakland, California

7:30pm

Member Hosted Events
(by invitation)

WEDNESDAY, SEPTEMBER 14

6:30am – 7:30am
Exercise at Sunrise

7:00am – 8:30am
Breakfast in LA Café

7:00am – 1:00pm
Registration & Welcome Center

8:30AM – 9:30AM BUSINESS SESSION

IBTTA President, Frank McCartney, Executive Director, Delaware River Joint Toll Bridge Commission, New Hope, Pennsylvania

Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

George Zilocchi, TRMI Systems Integration, Little Ferry, New Jersey

PREVIEW 2012 ANNUAL MEETING IN ORLANDO, FLORIDA

Javier Rodriguez, Executive Director, Miami-Dade Expressway Authority, Miami, Florida

9:30AM – 11:00AM GENERAL SESSION

PROJECT FINANCING – DELIVERING THE NEW REALITIES

The worldwide financial crisis, which began in 2008, has changed dramatically the methods and approaches used in financing transportation projects – and this is not limited to toll facilities alone. With substantial undercutting of the bond insurer supplier market and a changing appetite for risk among lenders and institutional investors, proponents of new projects are facing "new realities" in getting projects financed. This session features speakers from around the globe, both within and outside of the toll industry, who will provide perspectives on what the "new realities" mean to them, and how they are dealing with them.

Moderator: Susan Buse, Senior Associate, Transportation Finance & Technology Group, Wilbur Smith Associates, Dallas, Texas

Torsten Böger, Managing Director, Transport Infrastructure Financing Company Ltd., (VIFG), Berlin, GERMANY

D.J. Gribbin, Managing Director, Macquarie Capital Advisors, New York, New York

Preliminary Agenda

WEDNESDAY, SEPTEMBER 13 (CONTINUED)

José Luis Moscovich, Executive Director, San Francisco County Transportation Authority, San Francisco, California

David Álvarez, Executive Director, Public Private Partnerships Authority, Government of Puerto Rico, San Juan, Puerto Rico

Marty Stone, Ph.D., AICP, Planning Director, Tampa-Hillsborough Expressway Authority, Tampa, Florida

11:00am – 11:30am
Refreshment Break

11:30AM – 1:00PM GENERAL SESSION

NEW PARADIGMS WITHIN AN EVOLVING ECONOMY – DOING BUSINESS AROUND THE WORLD

Transportation infrastructure is key to the development and wealth of every country. The introduction of railroads in the 19th century was a major force, which facilitated the industrial revolution. In the 20th century, the invention of the automobile and the subsequent increase in private motorization created the next revolution of mobility. Today, particularly in the northern hemisphere, we are facing the ramifications of these developments: a growing demand for mobility and transportation, an infrastructure that is over-challenged and underfinanced, and a renewed interest in protecting our environment. At the same time, the emerging economies are rapidly confronted with similar issues.

Transportation obviously needs clear visions based on the assumption that it has an instrumental in our societies. What does that mean to our industry? How can we serve our societies by providing services that help to finance a better and safer infrastructure? Do the business models of the past still have a promising future? Are they applicable to countries with emerging economies? And, how can we expedite the necessary change in public awareness if we want to enjoy sustainable mobility in the future? Do we all have a price to pay?

Moderator: Bill Halkias, P.E., CEO, Attica Tollway, Athens, GREECE

Harold Worrall, Ph.D., P.E., Managing Director, Transportation Innovations, Inc., Oviedo, Florida

Susana Florian, P.E., Vice President, International Market Development, Parsons Corporation, Washington, DC

John Mike, Senior Vice President, RMS Development, TransCore Inc., Hummelstown, Pennsylvania

Rik Joosten, CEO, Egis Projects, Guyancourt Cedex, FRANCE

Tamara Seaver, Esq., Shareholder, Icenogle Seaver Pogue P.C. Denver, Colorado

1:00pm
MEETING ADJOURNS

2:00pm – 5:00pm
Technical Tour: On the Road – “BAG”

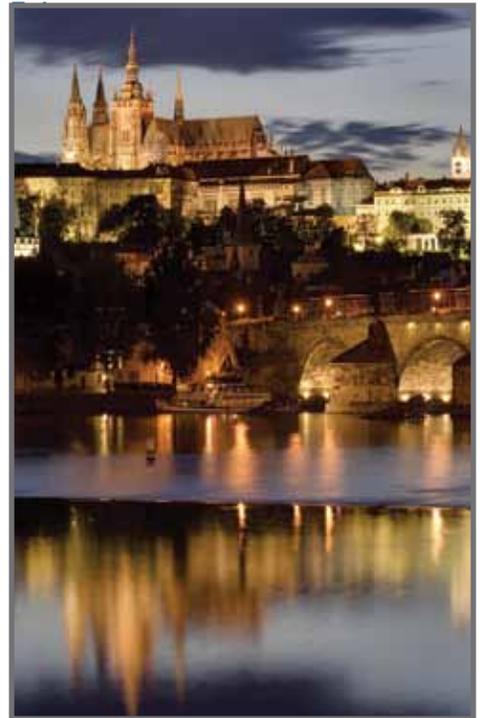
2:00pm – 5:00pm
Technical Tour: Toll Collect’s GNSS System

2:00pm – 5:00pm
Sightseeing Tour: Historic Berlin and Checkpoint Charlie

7:00pm – 10:00pm
RECEPTION & GALA DINNER
(in the hotel)

THURSDAY, SEPTEMBER 15

POST-MEETING TECHNICAL TOUR, PRAGUE, CZECH REPUBLIC
(See page 9 for details)



Ampelmann Celebrates 50th Anniversary!



While in Berlin, you'll be sure to notice many red and green pedestrian symbols throughout the city. The East German pedestrian traffic light symbols or Ampelmann is one of the most beloved of all Berliners and has become popular with tourists.

The Ampelmann was created on October 13, 1961 when, in response to the growing threat of road traffic accidents, the late traffic psychologist, Karl Peglau, introduced the first pedestrian signals to the GDR capital. And so the vehicle traffic light, which had directed traffic alone up to that point, was joined by the pedestrian traffic light. Its design was psychologically conceived, because road-users react more quickly to appealing symbols. To learn more, visit: www.ampelmann.de.

Hotel & Travel Information

INTERCONTINENTAL HOTEL



**Budapester Strasse 2
10787 Berlin, Germany**

Tel: +49 30 26 02 0

Fax: +49 30 26 02 26 00

www.berlin.intercontinental.com

If you appreciate the wide tree-lined boulevards and the generous architecture of the capital,

you will love the InterContinental Hotel. With its characteristic façade, it is a "listed" building right in the center of the city. It is a few steps away from the Kaiser Wilhelm Memorial Church, Kurfürstendamm and the KaDeWe department store, and an easy stroll to the famous Tiergarten park, the zoo, the Reichstag, New National Gallery and Potsdamer Platz.

HOTEL RATES, FEES AND CHARGES

Group Rate: EUR 199,00 Single (includes breakfast and tax)
EUR 219,00 Double (includes breakfast and tax)

The group rate applies beginning September 6, 2011 through and including September 16, 2011, with rooms outside the block subject to availability. **The hotel will offer the negotiated room rate until August 16, 2011 or until the room block is sold out.** Rooms can be cancelled without penalty up to 72 hours in advance.

HOTEL RESERVATIONS

Reservation Code: IBTTA
By Phone: +49 3026 02 1287
Online: www.ibtta.org/BERLIN
Email: berha.reservations@ihg.com

Reservations can be cancelled up to 72 hours prior to arrival without penalty. If complete cancellation of an individual reservation takes place less than 72 hours of the scheduled arrival, a cancellation fee equal to one (1) night's room rate will be charged (with the exception of a personal or medical emergency where verification can be provided).

ARRIVAL/DEPARTURE TIMES

Check-in: 3:00pm
Check-out: Noon

DISTANCE BY TAXI FROM AIRPORTS

Tegel (TXL) (8 km): 15-30 minutes
Schönefeld (SXF) (25 km): 45-60 minutes

For more airport information, visit www.berlin-airport.de/EN.

TRAVELING TO BERLIN

IBTTA encourages all travelers to visit the website for the German embassy (www.germany.info) and the Consular Information Sheet on the U.S. Department of State website (www.travel.state.gov) for additional travel and security information.

- **Entry Fee:** None
- **Passport/Visa:** Passport required. A visa is not required for most countries for business or tourist stays up to three months.
- **Currency:** The Euro is the official currency used in Germany. For exchange rate information, visit www.xe.com.
- **Official Language:** German (but English spoken everywhere)

RECOMMENDED TRAVEL SITE

<http://visitberlin.de/en>

MONEY EXCHANGE

It is recommended that you use one of the many ATM's that are in the city to get Euros. Most hotels or other currency exchange kiosks will charge you a greater premium than the transaction fee you will see from an ATM transaction. You may want to speak with your bank about their fees prior to leaving home.

DRESS

IBTTA business sessions are business or business casual. For suggested dress for receptions, dinners or tours, please refer to the individual event descriptions.

BERLIN WEATHER IN SEPTEMBER

The average high is 64°F (18°C)

The average low is 48°F (9°C).

ELECTRICITY

It is suggested that you bring an adaptor for all electronic items (electricity: 220 V, 50 Hz). For more information, visit:

www.voltagevalet.com/index.html.



Attendee Registration Form

Interpretation Services—All sessions will be presented in English only. Interpretation services **will not** be available at this meeting.

Please Complete One Form Per Registrant.

First Name _____ Last Name _____
 Title _____ Name for Badge _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____
 E-mail _____
 Guest Name _____ Name for Badge _____
 Guest E-mail _____
 Youth Name _____ Name for Badge _____

1. Registration Fees (ALL FEES ARE PER PERSON IN U.S. DOLLARS.)

After **August 26, 2011** registrations will only be accepted on site. If your registration is not confirmed by **August 26, 2011**, your name will not appear on the final registration list. Registration Fees include all meals, receptions and events listed in the Program with the exception of individually priced tours. Your organization's dues must be paid to qualify for the member rate.

Registration Type	Early Bird Discount Through August 26, 2011		After August 26, 2011	
	Member	Non-Member	Member	Non-Member
Regular Delegate	<input type="checkbox"/> \$850.00	<input type="checkbox"/> \$1,150.00	<input type="checkbox"/> \$950.00	<input type="checkbox"/> \$1,250.00
Government Delegate*	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$950.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> \$1,050.00
Speaker/Moderator	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00
Exhibitor (floor only)**	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00
Guest***	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$400.00
Youth (under 13 yrs. old)	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00
Media****	No Fee. Sessions only. Requires Approval.			

Registration Fee Subtotal \$ _____

* Government rates apply to employees and/or members of governing body of international, federal, state, county, local and provincial governments.
 ** This fee applies to all activities in the exhibit areas **only**. This fee is for exhibitors wishing to bring booth workers only. The fee **does not** include sessions, tours or outside events but it does include all meal functions and the Sunday evening event.
 *** Guest refers to a spouse or personal friend, not a business associate or staff member. Guest and Youth rate includes all meals, receptions and the Sunday evening event.
 ****Members of the credentialed media are welcome to attend **sessions only** and must check in at the IBTTA registration desk. Contact Wanda Klayman at wklayman@ibtta.org.

2. Technical Tours (ALL FEES ARE PER PERSON IN U.S. DOLLARS.)

Please register by **August 26, 2011** to guarantee participation. Tickets will be sold onsite but are subject to availability.

	# OF TICKETS	PRICE	AMOUNT
On the Road "BAG" Wednesday, September 14 • 2:00pm – 5:00pm	_____	\$30.00 US	= \$ _____
Toll Collect's GNSS System Wednesday, September 14 • 2:00pm – 5:00pm	_____	\$30.00 US	= \$ _____

3. Sightseeing Tours (ALL FEES ARE PER PERSON IN U.S. DOLLARS.)

Please register by **August 26, 2011** to guarantee participation. Tickets will be sold onsite but are subject to availability.

	# OF TICKETS	PRICE	AMOUNT
Explore Berlin On a Bicycle Sunday, September 11 • 9:00am – Noon	_____	\$55.00 US	= \$ _____
Explore Berlin Via Tour Bus Sunday, September 11 • 9:00am – Noon	_____	\$55.00 US	= \$ _____
Private Tour of the Reichstag Sunday, September 11 • 1:30pm – 3:00pm	_____	\$30.00 US	= \$ _____
The New Berlin: Modern Architecture Monday, September 12 • 2:00pm – 5:00pm	_____	\$65.00 US	= \$ _____
Pleasure & Politics – Palaces of Potsdam Tuesday, September 13 • 8:30am – 3:30pm	_____	\$185.00 US	= \$ _____
Historic Berlin and Checkpoint Charlie Wednesday, September 14 • 2:00pm – 5:00pm	_____	\$75.00 US	= \$ _____

Subtotal \$ _____

REGISTRATION IS EASY! Choose from the following options:

Online: www.ibtta.org/BERLIN
 Fax: Complete this form and fax to (202) 659-0500.
 By Mail: Complete the registration form below and send it with payment to: IBTTA, 1146 19th Street, NW Suite 600, Washington, DC 20036.

- I am a new member and/or a first-time attendee and will be attending the Welcome Reception for New Members, Sustaining Members and First-Time Attendees on Sunday, September 11th from 3:30pm – 4:30pm.
- I plan to stay for the Closing Event on Wednesday, September 14th.

Wire Transfer Information

Contact Harry Smith at hsmith@ibtta.org.

General Information

Delegate and speaker/moderator registration fees include all functions in the official program and must be paid by **August 26, 2011** to appear on the registration list. All employees of an agency or organization are considered "Delegates."

Registration Refund and Cancellation Policy

Full registration refunds less \$75 administrative fee will be made if cancellation is received in writing by IBTTA before **August 26, 2011**. No refunds will be issued after this date. Tours are subject to cancellation if minimums are not met. No refunds will be issued for tour reservations cancelled after **August 26, 2011**. No refunds will be issued for no-shows. Substitutions are allowed at any time.

Special Requirements

If you have special meal or other requirements, please contact Kathleen Davis at kdavis@ibtta.org.

PAYMENT SUMMARY

- 1. Registration Fees \$ _____
- 2. Technical Tours \$ _____
- 3. Guest Tours \$ _____
- Total Due \$ _____

METHOD OF PAYMENT

I wish to use the credit card listed below:

- Visa MasterCard American Express
- Check enclosed
- Wire Transfer Pending

(Contact Harry Smith at hsmith@ibtta.org)

NOTE: If you would like to have your professional fees billed separately from your personal fees, please contact Harry Smith at 202-659-4620 x10 or at hsmith@ibtta.org.

Card Number _____
 Exp. Date _____
 Name on Credit Card _____
 Authorized Signature (only if paying by credit card) _____
 Billing Address if Different from Above _____
 I have read and understand the payment and cancellation policies outlined in the program.
 Signature _____ Date _____

Registration Questions?

Contact Harry Smith, IBTTA Registrar, at hsmith@ibtta.org or (202) 659-4620, ext. 10

Sponsor Reservation Form

Maximize your exposure to the tolling industry at IBTTA's 79th Annual Meeting & Exhibition!

1. Choose Your Sponsorship Level

GOLD (\$15,000)

All gold sponsors receive (2) complimentary delegate registrations. Choose one of the following:

- Closing Event (Wednesday)
- Coffee Station
- Cyber Center
- Disposable Cameras
- Evening Reception with Exhibits
- Keynote Speaker (1)
- Lanyards
- Meeting T-Shirt
- Portfolio
- Printed Program Advertisement (back cover)
- Production/AV Sponsor
- Registration Bags
- USB Drive
- Water Bottles

SILVER (\$12,000)

All silver sponsors receive (1) complimentary delegate registration. Choose one of the following:

- Closing Reception (Wednesday)
- Coasters
- Eco-Friendly Pens
- Hotel Key Cards
- Key Chains
- Luggage Tag/Identifiers
- Lunch in the Exhibit Areas (Monday)
- Lunch in the Exhibit Areas (Tuesday)
- Printed Registration List (back cover)
- Notebook (4x6)

BRONZE (\$6,000)

Choose one of the following:

- New Member, First-Time Attendees, and Sustaining Members Reception
- Session Refreshment Breaks (Monday) – (2)
- Session Refreshment Breaks (Tuesday) – (2)
- Tour and Event Buses

All Sponsor Levels Include:

- Listing, logo, and company description in final program
- Link on annual meeting page of the IBTTA website
- Acknowledgement from general session stage
- Company logo on sponsor reel and IBTTA website
- Prominent signage featuring company logo
- Complimentary distribution of company literature from registration area
- Preliminary and final attendee registration list

Sponsor opportunities are available and sell quickly. Choose your sponsorship today or contact Terri Lankford at tlankford@ibtta.org or (202) 659-4620 ext. 11 to create a customized package for your company.

To secure your sponsorship, return this form with payment to IBTTA.

**1146 19th Street, NW, Suite 600,
Washington, DC 20036-3725
Tel 202-659-4620
Fax 202-659-0500**

2. Sponsorship Contact Information

Name _____ Title _____
Address _____
City _____ State _____ Zip _____ Country _____
Business Telephone _____ Fax _____ Mobile Phone _____
E-mail _____ Signature _____

3. Sponsor Level and Payment Information

SPONSOR LEVEL:

- GOLD (\$15,000)
- SILVER (\$12,000)
- BRONZE (\$6,000)

METHOD OF PAYMENT:

- Check
- Wire Transfer Pending
(Contact Harry Smith at hsmith@ibtta.org)
- Visa
- MasterCard
- American Express

Card Number _____ Exp. Date _____

Name on Credit Card _____

Authorized Signature (only if paying by credit card) _____

Exhibitor Information

IBTTA 2011 Exhibits and Floor Plan INTERCONTINENTAL HOTEL

(ALL BOOTHS MEASURE 10 FEET X 10 FEET; APPROX 3 METERS X 3 METERS)

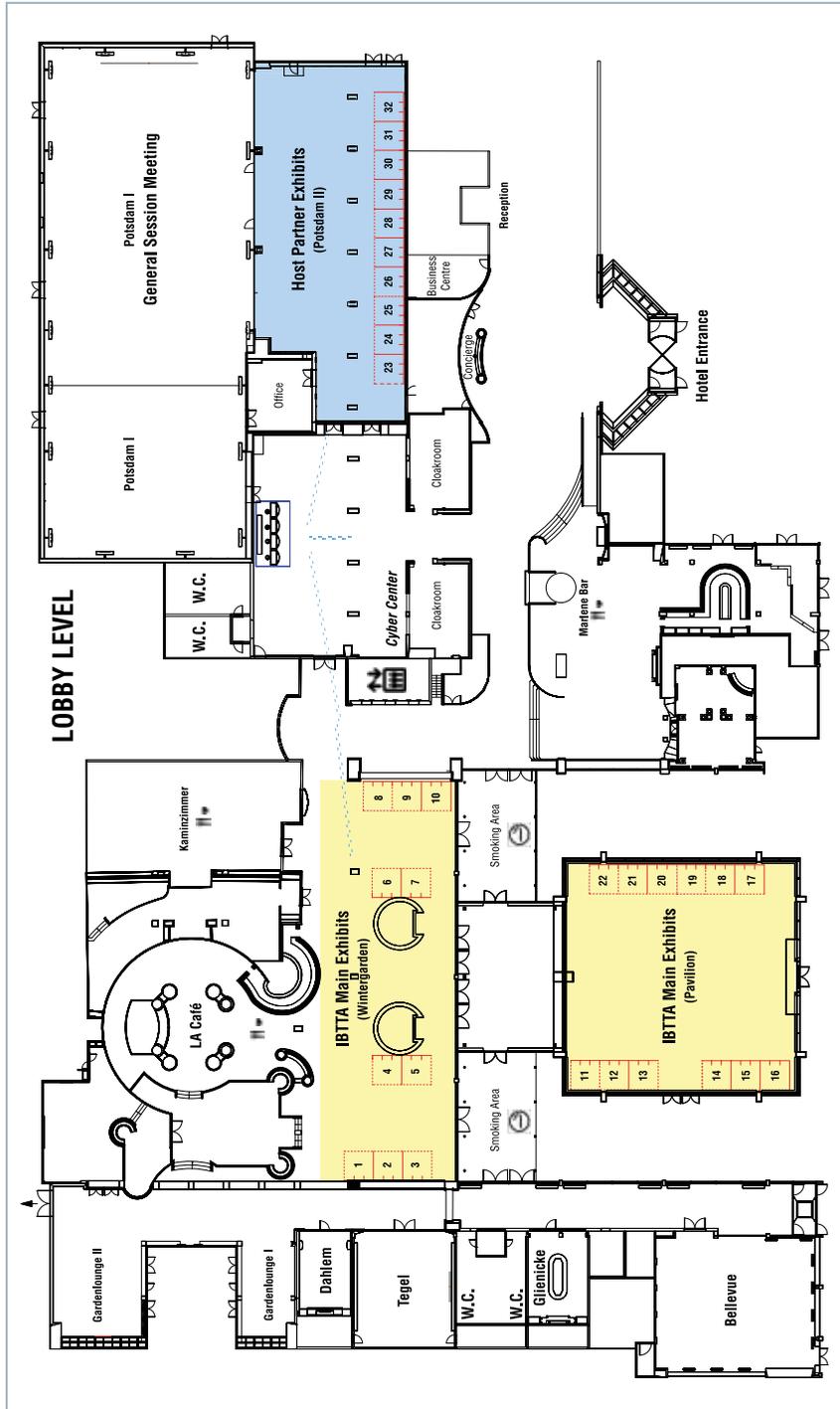


Exhibit in Berlin!

Meet your customers face-to-face and gain new business during IBTTA's 79th Annual Meeting and Exhibition. Decision makers from the toll industry will attend this exhibition, the only exhibition targeted directly to them. Their agencies operate vital transportation links, and they're looking for the technologies, products and services you can provide. The Exhibit areas in the Intercontinental are located on the same level as the General Session and breakout rooms. The Wintergarten and Pavilion exhibit areas will be open for lunch on Monday and Tuesday as well as for a reception on Monday evening. Breakfast will be in LA Café and all areas will be open for exhibitors to conduct private meetings throughout the day.

Complete, sign and return the Exhibitor Reservation Form on page 23 with required payment to secure your place in IBTTA's exhibit area. Exhibit space will be assigned on a first-come, first-served basis, upon receipt of payment. For the best selection, reserve your booth today!

For more information, contact Terri Lankford at tlankford@ibtta.org or 202-659-4620 ext. 11.

Exhibitor Set-up documents are available online at www.ibtta.org/Berlin:

1. Exhibitor floor plan
2. Exhibitor reservation form (PDF)
3. Exhibitor information and Service Documents

IBTTA MAIN EXHIBITS WINTERGARDEN AND PAVILION	HOST PARTNER EXHIBITS POTSDAM II
<p>SUNDAY, SEPTEMBER 11 8:00am – 5:00pm Set Up</p>	<p>SUNDAY, SEPTEMBER 11 8:00am – 5:00pm Set Up</p>
<p>MONDAY, SEPTEMBER 12 9:00am – 7:30pm (Evening reception with exhibits: 5:30pm – 7:30pm)</p>	<p>MONDAY, SEPTEMBER 12 9:00am-7:30pm (Evening reception with exhibits: 5:30pm – 7:30pm)</p>
<p>TUESDAY, SEPTEMBER 13 9:00am – 2:00pm 2:00pm – 5:00pm Tear Down</p> <p><i>Lunch and the Monday evening opening reception will be held in this area.</i></p>	<p>TUESDAY, SEPTEMBER 13 9:00am-5:00pm 5:00pm-8:00pm Tear Down</p> <p><i>Refreshment breaks and the Monday evening opening reception will be held in this area.</i></p>

Exhibitor Reservation Form

Exhibit Information

- Booth space measures 3m x 3m (10 ft. x 10 ft.) and includes background and side rail, one draped table, two chairs, one wastebasket, and an ID sign. The exhibit area is **NOT** carpeted and any additional furnishings or modular exhibits may be ordered.
- Exhibitor information with order forms and shipping instructions can be found online at www.IBTTA.org/BERLIN.
- Booth spaces are very limited and assignments will be made by IBTTA on a first-come, first-served basis upon receipt of payment and a completed, signed copy of this Exhibit Reservation Form.

Exhibitor Registration Information

- Attendee registration is not included with the exhibit booth package. All exhibit personnel must register using an official IBTTA Attendee Registration Form (see page 20).
- Exhibitors registering prior to August 26, 2011 will appear in the advance registration list given to all Delegates.
- **CANCELLATIONS: Please read the cancellation policy. It will be strictly enforced.**

FOR IBTTA USE ONLY

Booth Location Assignment: _____
Date Space Confirmed: _____
Date Payment Received: _____
Payment Method: _____
Amount: _____

Fax completed form to:
1 + (202) 659-0500

1. Primary Contact Information

Name of Exhibiting Company: _____

The following information should refer to the contact in charge of the exhibit and to whom all materials should be sent. Completing this form does not register the primary contact to attend the exhibition. A separate registration form must be completed by every person entering the exhibit area.

Name _____
Title _____
Address _____
City _____ State _____ Zip _____ Country _____
Business Phone _____ Mobile Phone _____
E-mail _____

2. Exhibit Space Selection *Refer to floor plan when making booth selection*

Booth number(s): 1st Choice _____ 2nd Choice _____ 3rd Choice _____

MEMBER No. of Booths: _____ 10 ft. x 10 ft. (3m x 3m approx.) @ U.S. \$3,000 = \$ _____

NON-MEMBER No. of Booths: _____ 10 ft. x 10 ft. (3m x 3m approx.) @ U.S. \$4,500 = \$ _____

Booth assignments will be made by IBTTA on a first-come, first-served basis. All efforts will be made to accommodate booth preference but the Association reserves the right to make choices based on the best use of the available space and the entire exhibit area. Full payment of the total cost of your space must accompany this form. You may send this contract by fax only if paying by credit card. Checks should be made payable to IBTTA. All fees must be in U.S. dollars and drawn on a U.S. bank. **Payor must assume all bank fees.**

3. Exhibit Booth Personnel

The \$400 Exhibitor (floor only) fee applies to all activities in the exhibit area only and is for exhibitors wishing to bring booth workers. The fee does not include sessions, tours or outside events but it does include meal functions and the Sunday evening event. Exhibitors wishing to attend all functions should register as a full Delegate. Each exhibitor **MUST** complete an attendee registration form (see page 20).

4. Payment Method

Check Wire Transfer Pending Visa MasterCard American Express
(Contact Harry Smith at hsmith@ibtta.org)

Card Number _____ Exp. Date _____

Name on Credit Card _____

Authorized Signature (only if paying by credit card) _____

5. IBTTA Exhibit Terms and Conditions

1. **Payment:** Full payment is required before Exhibit Space will be reserved. All fees must be paid in U.S. dollars and drawn on a U.S. bank. Payor must assume all bank fees.
2. **Exhibitor Rate:** Your organization's 2011 IBTTA membership dues must be paid in full by time of reservation, to qualify for the member-discounted exhibitor rate.
3. **Cancellation Policy:** All Exhibit Space cancellations or reductions must be made in writing. Refunds are calculated as follows: Cancellation or reduction of Exhibit Space prior to August 15, 2011, a refund of 50% of exhibit space cost will be granted. Cancellation of Exhibit Space after August 15, 2011, no refund will be granted.
4. **Insurance:** Exhibitor shall effect insurance coverage for all exhibit merchandise at site and in transit exclusive of business interruption insurance, if applicable, and IBTTA shall not be responsible for any loss or damage thereto, howsoever incurred. The Exhibitor must carry his own fire insurance and public liability insurance of not less than one million dollars and provide proof of insurance to IBTTA prior to move-in. Please note the hotel may check for this when you move in, so be sure to have proof of insurance with you onsite.
5. **Exhibit Set-Up/Tear Down:** Installation and Dismantling of Exhibits may only be conducted during the time specified.
6. **Exhibit Guidelines.** IBTTA will follow the official Guidelines for Display Rules and Regulations as issued by the International Association of Exposition Management. A copy of these rules may be requested from the IBTTA office.
7. **Considerations.** The playing of music or loud noises within the exhibit or display area is strictly prohibited.

Signature of Agreement

I have read the terms and conditions set forth in this contract (note terms below) and I have agreed to abide by these terms and conditions which form a part of this contract between our firm (Exhibitor) and the International Bridge, Tunnel and Turnpike Association.

Signature _____ Date _____

IBTTA

International Bridge, Tunnel and Turnpike Association

DRIVING CHANGE SINCE 1932

1146 19th Street, NW, Suite 600

Washington, DC 20036

www.IBTTA.org



IBTTA 79th Annual Meeting & Exhibition
Making the Difference

September 11-14, 2011
InterContinental Hotel
Berlin, Germany

MOSAIC, a carbon neutral EPA Green Power Partner, was engaged for the production of this brochure using 100% wind power and a waterless printing process. The brochure was printed on FSC stock and 100% environmental friendly soy based ink.



★ EARLY BIRD REGISTRATION **\$100 DISCOUNT**. REGISTER BY AUGUST 26, 2011 ★

Many Thanks to Our Generous Platinum Plus Sponsors

Supporting the Entire 2011 IBTTA Education Series



AECOM

ETC

Electronic Transaction Consultants

HNTB

kapsch >>>