



MOVING PEOPLE, BUSINESS AND THE ECONOMY

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Miami Dade College Students Unveil First Webisode of MDX Informational Series

Local Students Launch Web Series in Partnership with MDX

MIAMI, FL– Miami Dade College (MDC) unveiled yesterday the first of several informational YouTube webisodes developed in partnership with MDX. Created by MDC students under the leadership of William Kreitner, Chair of MDC's School of Entertainment and Design Technology; the dynamic web series aims to educate the public about MDX's ongoing role in promoting the enhancement of mobility in Miami-Dade County.

Each of the student-created webisodes in the series will be showcase on YouTube, and explore a different facet of MDX operations. Topics covered will include MDX Intelligent Transportation Systems, Traffic Management, and Road Rangers program. Viewers will also learn about the various ways in which MDX transportation systems support and sustain economic opportunities in the South Florida region.

"We're delighted to play a role in the development of this web series," said Juan Mendieta, Director of Communication at MDC. "We've been able to learn so much about the tremendous impact that MDX has over our daily lives and local economy, while simultaneously providing valuable opportunities for our students to put learned skills into practice. Overall, this has been a very enriching experience for us."

"MDX keeps approximately 1 million cars moving on a daily basis. Through this series, we hope to show the public everything that we do to ensure that drivers can reach their destinations safely, while planning for efficiency" said Mario A. Diaz, Public Information Manager at MDX. "We're very excited to get students involved, as many of the initiatives here showcased will benefit Miami-Dade for generations to come."

The first webisode of the series is now available via YouTube. For more information, please visit <http://MDXWay.com>.

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About MDX the Miami-Dade Expressway Authority

(MDX) is a public entity and agency of the state, created in 1994 by the Board of County Commissioners of Miami-Dade County. MDX's Governing Board is comprised of 13 volunteer members appointed either by the Board of County Commissioners and the Governor of the State of Florida. MDX operates and maintains five expressways: SR 112/Airport Expressway, SR 836/Dolphin Expressway, SR 874/Don Shula Expressway, SR 878/Snapper Creek Expressway, and SR 924/Gratigny Parkway. MDX is funded almost entirely by toll revenue and is dedicated to moving Miami-Dade County forward making your commute safer and more efficient. For more information on MDX, please visit www.mdxway.com.